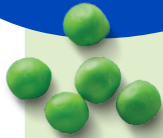




# WIC Fruits & Veggies



Redeem Your  
Full Amount  
Each Month!



MIX & MATCH JARS, TUBS & POUCHES  
TO PERSONALIZE YOUR BENEFIT

$$16 \text{ (4 oz jars)} = 64 \text{ oz}$$

$$32 \text{ (4 oz jars)} = 128 \text{ oz}$$

$$1 \text{ (80 oz box)} + 12 \text{ (4 oz jars)} = 128 \text{ oz}$$



Clean  
Label Project®



Learn more about our Clean  
Label Project® certifications  
[gerber.com/commitment-to-quality](http://gerber.com/commitment-to-quality)

## 1ST FOODS® • 4 OZ GLASS JARS Single Fruits & Veggies



Apple\*



Banana\*



Carrot\*



Corn\*



Green Bean\*



Mango\*



Sweet Potato\*



## 2ND FOODS® • 4 OZ GLASS JARS Single Fruit + Fruit & Veggie Blends



Pineapple



Banana  
Blueberry\*



Mango  
Guava



Pear Carrot  
Pea\*



Sweet Potato  
Banana Orange\*



WIC is a registered service mark of the U.S. Department of Agriculture for USDA's Special Supplemental Nutrition Program for Women, Infants and Children.

\* Denotes one or more Clean Label Project® Certifications—details on [gerber.com](http://gerber.com)

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# WIC Organic Fruits & Veggies



## Fruits & Vegetables Are a Great Way to Introduce New Tastes!

- ✓ Spoon feeding fosters a nurturing bond and encourages communication between caregiver and baby
- ✓ Purees can be used as a dip or spread on strips of whole grain toast for older babies
- ✓ Gerber purees are nutritious, wholesome, safe, unsweetened, and do not contain any artificial flavors nor colors
- ✓ Gerber baby food jars can introduce your baby to 17 fruits and vegetables



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### 1ST FOODS® • 4 OZ GLASS JARS Organic Single Fruits & Veggies



Apple\*



Banana\*



Butternut Squash\*



Carrot\*



Pea\*



### 2ND FOODS® • 4 OZ GLASS JARS Organic Fruit & Veggie Blends



Apple Spinach with Kale\*



Apple Wild Blueberry\*



Mango Apple Banana\*



### VARIETY PACK 1 BOX = 80 OZ



Gerber® Organic Jar Variety Pack\*



- 6 Carrot
- 6 Pea
- 4 Banana
- 4 Apple

Use your WIC baby purees in recipes for your whole family!

Find recipes like Cottage Cheese Snack with Banana Puree & more at:  
[gerber.com/parenttalk](http://gerber.com/parenttalk)

