



WIC Infant Meats

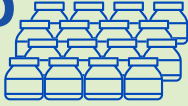



**Redeem
Your Full
Amount!**


40 oz per month



FOR BREASTFED BABIES

16  or **1 + 4** 

Sixteen 2.5 oz jars per month One 30 oz box + four 2.5 oz jars per month

= 4 

Four servings per week

2.5 OZ GLASS JARS



Beef & Gravy*



Chicken & Gravy*



Ham & Gravy*



Turkey & Gravy



VARIETY PACK
1 BOX = 30 OZ 

6 Chicken
6 Turkey



Puree Favorites



Puree Classics



4 Chicken
4 Turkey
2 Beef
2 Ham

Why Give Your Baby Meats?

- ✓ Around 6 months of age (when starting solid foods), babies need iron and zinc from foods (e.g., meats, beans, infant cereals) to help support learning ability, growth, and the immune system¹
- ✓ Pediatricians and dietitians recommend babies receive food sources of iron and zinc, such as meats, every day^{1,2}
- ✓ Beef, chicken, pork, and turkey are good sources of protein for babies



**Clean
Label Project®**



Learn more about our Clean Label Project® certifications
gerber.com/commitment-to-quality

Boost Nutrition & Add New Tastes!

Feed your baby meat puree in different ways:

- On a spoon when starting solids
- Spread on strips of whole grain toast for older infants
- Make your own soft-mashed dinner with baby meats, soft-cooked veggies, and WIC baby cereals.



Use your WIC baby meats in recipes for your whole family! Find recipes & more at: www.gerber.com/parenttalk

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* Denotes one or more Clean Label Project® Certifications—details on Gerber.com

1. U.S. Department of Agriculture and U.S. Department of Health and Human Services. Dietary Guidelines for Americans, 2020-2025. 9th Edition. December 2020. Available at [DietaryGuidelines.gov](https://www.dietaryguidelines.gov).

2. American Academy of Pediatrics: Starting Solid Foods - [HealthyChildren.org](https://www.HealthyChildren.org) accessed Feb. 4, 2024.