

Start Solids with Iron- Fortified Gerber Infant Cereal

Scan the QR code for easy meal ideas from baby to toddler stage using Gerber foods, or visit:



medical.gerber.com/recipes

✓ **Iron to support brain development:**
60% DV iron per serving

✓ **Start texture learning:**
Use different amounts of liquid to offer a variety of textures



✓ **Fits your feeding style:**
Spoon-feed,
pre-load spoons,
or spread on
strips of toast

Mini Myth-Buster

Cereals are not just a filler. Infant cereals provide nutrition: calories, iron, calcium, vitamins C, E, zinc, and six B vitamins to support growth.



Start Solids with Gerber Infant Cereal



**#1 pediatrician
recommended brand*
for infant cereal**

**No artificial
flavors or colors**

**Vitamins C, E, zinc,
& six B Vitamins to
support growth**

**We also have more
Clean Label Project®
certifications than any
other baby food brand.**



**Our grains are carefully
selected and tested for
quality and safety.**

**To view more about our
commitment to quality, visit:**

gerber.com/commitment-to-quality



*Among Pediatricians that recommend infant cereal

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