

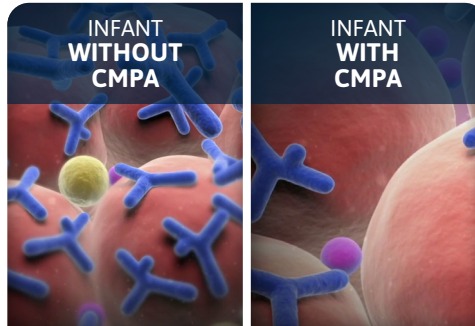


Infant Gut Microbiota Comparison

An infant's microbiota is influenced by many factors, such as:



- Infants born vaginally are exposed to the mother's microbiota and beneficial bacteria like bifidobacteria upon delivery, whereas C-section delivered infants miss out on this early exposure and have a delay in bifidobacteria colonization



- Infants with cow's milk protein allergy (CMPA) have been shown to have less bifidobacteria in their microbiota than non-allergic infants



- The gut microbiota of infants with colic has been shown to have less lactobacilli species than infants without colic



- The balance of bacteria can be disrupted by occasional digestive upset. Infants with dysbiosis have an imbalanced microbiota

Supplementing with probiotics can help to increase levels of good bacteria in baby's gut

PROBIOTIC *B. lactis* Bb12

- A probiotic similar to the bifidobacteria naturally found in breastmilk and among the most studied probiotics among infants
- Clinically shown to support an infant's developing immune system by increasing sIgA, especially in infants born via C-section
- Supplementation with *B. lactis* has been shown to improve levels of bifidobacteria and balance the microbiota
- Helps to increase gut barrier function

PROBIOTIC *L. reuteri* DSM 17938

- The most studied probiotic in functional GI disorders such as colic
- In colicky infants, clinically shown to:
 - reduce crying time and fussiness
 - increase lactobacilli and decrease *E. coli* (a gas producing bacteria)
- Shown to balance the microbiota and play a role in the gut-brain axis communication

PROBIOTIC *L. rhamnosus* GG

- One of the most clinically studied probiotics
- Naturally promotes bacterial balance occasionally lost to digestive upset
- Helps balance a baby's microbiota



FOR MEDICAL
PROFESSIONALS

Recommend Gerber® Good Start® Infant Products with Probiotics

Gerber® Good Start® probiotic drops are easy to add to baby's feeding routine

PROBIOTIC
B. lactis Bb12



Gerber® Good Start®
Gentle Everyday Probiotic &
Vitamin D Drops

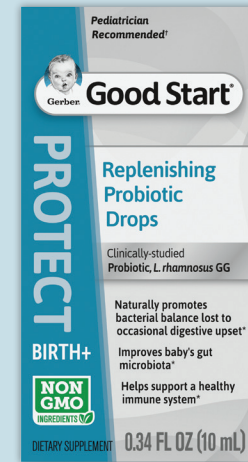
PROBIOTIC
L. reuteri DSM 17938



Gerber® Good Start®
Soothe Comforting
Probiotic Drops

Gerber® Good Start®
Soothe Vitamin D &
Probiotic Drops

PROBIOTIC
L. rhamnosus GG



Gerber® Good Start®
Protect Replenishing
Probiotic Drops